## Data privacy for occasionIQ

At OccasionIQ, we understand the importance of safeguarding your personal information and respecting your privacy. We are dedicated to maintaining the confidentiality and security of the data you share with us. Below is an in-depth explanation of our data privacy practices:

- 1. **Information Collection**: When you engage with OccasionIQ, we may collect various types of personal data, such as your name, email address, phone number, and details related to your events. This information is essential for us to provide you with our event management services efficiently.
- Data Usage: The data we gather is primarily used to facilitate seamless
  communication, deliver tailored event solutions, and enhance the overall quality
  of our services. Rest assured that we handle your information with the utmost
  care and responsibility.
- 3. **Data Protection**: Your privacy is paramount to us. We have implemented robust security measures to safeguard your personal data from unauthorized access, disclosure, or misuse. Our systems are designed to ensure that only authorized personnel can access your information.
- 4. **Third-Party Disclosure**: OccasionIQ does not engage in the sale, trade, or sharing of your personal information with third parties without obtaining your explicit consent. Your data remains confidential and is used solely for the purposes stated in our privacy policy.
- 5. **Cookie Policy**: To optimize your browsing experience, we may utilize cookies on our website. These cookies help us understand your preferences and improve our services. You have the option to manage cookie settings in your browser according to your preferences.
- 6. **Data Retention**: We retain your personal data for as long as necessary to fulfill the purposes outlined in our privacy policy, unless extended retention is mandated by legal requirements or other legitimate reasons.
- 7. **Updates to Privacy Policy**: As we continuously strive to enhance our services, OccasionIQ reserves the right to update and revise this privacy policy. Any modifications will be promptly communicated on this webpage to keep you informed.

By entrusting us with your personal information and utilizing our services, you are consenting to the practices described in this data privacy statement. Should you have any queries or concerns regarding our privacy procedures, please do not hesitate to reach out to us at info@occasioniq.com.

Thank you for selecting OccasionIQ as your event management partner. We value your privacy and are committed to maintaining your trust.